



AxisPointe Inks Strategic Partnership and Integration Plan with BuilderMT

BuilderMT's Expansive User-Community to Benefit from Seamless Integration with AxisPointe's Post-Construction Software and Services

SALT LAKE CITY, Utah (May 16, 2007) – AxisPointe, Inc., the national leader in warranty management, outsourced call-back management, and subcontractor certification, announced today a strategic partnership and integration plan with BuilderMT. Through the partnership, users of BuilderMT's market-leading home building workflow management software will have robust data integration with AxisPointe's SmartBuilder Suite, a mix of post-construction software and services, including its market-leading HomeProfile warranty and document management solution.

Integration with HomeProfile and other AxisPointe post-construction products and services will enable BuilderMT's large user-community to extend the value of their existing software platform and supplier, customer, subcontractor, and product data to:

- Enhance customer service by providing its buyers with premier builder-branded "closing packets" that include 24/7 online access to all information related to their home: community-specific documents, manufacturer manuals, and warranties;
- Protect profits throughout the warranty period by eliminating unnecessary service calls and managing and resolving service requests quickly and efficiently;
- Mitigate risk by documenting and archiving all homeowner service requests, subcontractor certificates, licenses, and home-specific materials for over 10 years;
- Improve efficiency and organization with online tools for all documents specific to a home, subdivision, or subcontractor while making all information easily accessible to any office or field staff;
- Differentiate their business and build a positive reputation by showcasing valuable post-construction services in literature, showrooms, and model homes.

AxisPointe's SmartBuilder Suite includes **HomeProfile**, a digital, online, and print service that offers builders and developers a turnkey, outsourced solution of all post-construction warranty and document management offerings; **BuilderOnCall**, a 24/7, outsourced, call-back center for builders and developers in the U.S.; and **BuilderCertified**, a service that leverages teams of researchers and Web-based tools to track subcontractors' licenses and liability insurance expirations.

The BuilderMT workflow management suite is the best-selling, most-widely-used, most-award-winning builder software solution available today. Over 4,000 users across 700 companies use BuilderMT to manage 300,000 annual starts and issue 53,000,000 purchase orders each year.

"One of the keys to our success is the ability to offer a wide range of applications and services that integrate with our platform and deliver the greatest value to our customers," said Tom Gebes, president of BuilderMT. "AxisPointe's post-construction software and services suite extends our building process management software beyond the closing table, giving BuilderMT users a true end-to-end solution for the entire home building lifecycle, from options selection to warranty management."

"AxisPointe has enjoyed tremendous success meeting the post-construction warranty and risk management needs of builders for the past four years," said Andrew Smith, president and founder of AxisPointe. "The next frontier for our business is to integrate with existing 'best of breed' accounting and project management solutions. Our partnership with BuilderMT meets this need by enabling robust data integration with the premier enterprise construction management software solution. BuilderMT has demonstrated excellence in the home building industry and we are pleased to be associated with their organization."

About BuilderMT

For large and medium-size home builders in the \$250 billion home building industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT is widely recognized as a leader in process-driven, best building practices for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that invests its profits back into infrastructure and software development. To learn more, visit www.BuilderMT.com, or call (888) 757-1991.

About AxisPointe

AxisPointe - creator of HomeProfile - offers turnkey, outsourced post-construction services for residential home builders and multi-family housing developers. With special expertise in sectors where builders and developers have the highest legal exposure and greatest risk to their reputations (warranty management, call-back processing, and subcontractor insurance certification), AxisPointe offers three products in its SmartBuilder Suite:

HomeProfile, a digital, online, and print service that offers builders and developers a turnkey, outsourced solution of all post-construction warranty and document management, including service ticketing and delivery of a builder-branded manual.

BuilderCertified, a turnkey, outsourced service that leverages teams of researchers and Web-based tools to track subcontractors' licenses and liability insurance expirations, so the builder/developer can effortlessly pass his or her yearly insurance audits.

BuilderOnCall, a 24/7, outsource, call-back center for builders and developers in the U.S., which provides service ticketing and issue escalation.

All three services offer remarkably affordable outsourced, time-saving solutions to a builder and developer's most pesky problems: call backs, document tracking, and post-construction customer management. Learn more: www.AxisPointe.com; (801) 753-0070.

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